Overview: Students will create a three part blog series where they will demonstrate what they learned after reading Shakespeare’s *Othello*. Students will have three different prompts and will consider audience, design, message, voice, analysis, and expression.

Prompts:

* **Who is to blame for the tragic outcome of the play?**

*(this may be more analytical and argumentative)*

* **What have you learned or should one consider when reading Shakespeare?**

*(this may be more reflective and narrative)*

* **Free Response:** pick a topic, focus, argument, theme, etc. of your own choosing…

*(because this is how you choose to respond, it can vary in many different ways from argumentative to reflective).*

Process:

1. Plan and brainstorm your prompt responses; consider the evidence you want to use, your voice and writing style.
2. Begin drafting—I recommend using Word first, and then as your revise and polish, copy-paste the final responses onto your blog platform.
3. Create your blog and Shakespeare page/blog page on your Weebly website to post your final responses.
4. All posts are due: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Things to consider:

***Review the mentor text on “10 Tips to Help Bloggers”***

1. You will need to be conscious of the blog length. I recommend 500-750 words.
2. You will need to include evidence and citation!
3. You will have a chance to play with voice, perspective, and style—show personality and make sure these blog posts feel like you.

* My initial thoughts and ideas: *(brainstorm below, but this does NOT count as your formal brainstorm homework!*

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Score: \_\_\_\_\_\_\_\_\_\_\_/60pts

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| --- | --- | --- | --- |
| **4=Awesome** | **3-Good Job** | **2-Almost** | **1-Not Quite** |
| I show a **series of blog posts** that critically, creatively, and thoroughly answer the required **prompts** (10pts).  I choose an inventive and enlightening **free response prompt** (10pts).  I have creative **titles** that really fit my blog posts (5pts) | I show a series of blog posts that clearly, appropriately, and somewhat creatively answer the required prompts (8-9pts).  I choose a clear and appropriate free response prompt (8-9pts).  I have clear and appropriate titles that fit my blog posts (4pts). | I show a series of blog posts that somewhat clearly, but not always thoroughly, answer the required prompts—I could push my discussion more (6-7pts).  I choose a clear, but somewhat cliché, free response prompt (6-7pts).  I have basic titles that may or may not fit my blog posts (3pts). | I fail to show a complete series of blog posts and/or my discussion is confusing, incomplete, unclear, etc. (0-5pts).  I failed to choose a free response prompt and/or my response choice is boring, basic, confusing, etc. (0-5pts).  I have weak and/or missing, unclear, etc. titles for my blog posts (0-2pts). |
| I have thoughtful, creative, and effective **organization**; I also consider my length and overall flow for each post (10pts).  I have thoughtful, creative, and effective **voice**; my writing reflects my personality and still shows formal and purposeful style (10pts)  I utilize the best and most meaningful **evidence** with proper citation and integration (10pts).  I have creative and nearly perfect **mechanics** (5pts). | I have clear, complete, and appropriate organization; I also consider my length and overall flow for each post (8-9pts).  I have clear, complete, and appropriate voice; my writing reflects some of my personality and still shows formal and purposeful style (8-9pts).  I utilize clear and somewhat meaningful evidence with proper citation and integration (8-9pts).  I have somewhat creative mechanics and no distracting errors (4pts). | I have somewhat clear and complete organization; however, it may be generic and/or there are issues with the length, flow, etc. (6-7pts).  I have somewhat clear voice; however, my writing feels generic, sometimes lacks style and formality, etc. (6-7pts).  I attempt to utilize clear and meaningful evidence but it needs to be pushed more and/or there are some minor errors with citation/integration (6-7pts).  I have clear but generic mechanics and/or several errors, but they aren’t distracting (3pts). | I have basic, weak, incomplete and/or unclear organization; I may also huge problems with the length, flow, etc. (0-5pts).  I may have voice but it may be confusing, weak, unclear and inappropriate (0-5pts).  I fail to utilize clear and meaningful evidence and/or there are many errors with citation/integration (0-5pts).  I have confusing, basic mechanics and many distracting errors (0-2pts). |

*Comments:*