* Choose a subject you have strong feelings about.
* Describe the subject inside and out.
* Point out characteristics of the subject that people don’t always think about
* Appeal to all five senses (sight, smell, taste, touch, sound). Imagery! Imagery! Imagery!
* Use detailed, poetic language—like personification, similes, and hyperbole.
* You may want to directly address the subject of your ode. This is called apostrophe. You call out and talk to an object, dead person, etc.
* Use exalted descriptions of the subject. Use praise.
* Keep the lines short.
* Choose strong words: language that is packed with meaning and cut to the bone.
* Try to use your subject to make a broader point about life.